





# VISCOUNT ELECTRONICS OPENS NEW SHOWROOM

VISCOUNT Electronics Ltd in Church Street, Palmerston North, was one of the first shops in New Zealand to retail a range of personal micro-computers to the public.

Now, after a complete reorganisation and rebuilding programme, Viscount offers business computer systems, and a full range of cash registers and typewriters and calculators.

It offers, too, perhaps the largest range of software and books on the new technologies in Australasia, and the business is expanding. It certainly has the best range of personalised micro-computers in the country.

The development of computer technology is racing ahead. A computer firm's advertisement on television reveals this. The equipment needed to process election results for the Television One coverage last Saturday had been

fined down incredibly since the 1978 election. And such improvements are moving at an overwhelming pace.

Viscount Electronics managing director Mr Frank Goldingham says that his company is well up with the play. Although Viscount was now emphasising its ability to provide complete systems for business purposes, the shop had ample software for the personal computers in stock including programmes for a wide range of games and other home appliances.

Significant, too, was the number of schools which were equipping with computer systems. Nint had gone to Wanganui schools and the trend was marked in Palmerston North.

Viscount has the agencies for the world top-selling micro-computer systems such as Commodore (largest selling micro in the United Kingdom), the TRS-80 range, System 80, and Apple, with all their associated software.

Viscount, too, has the full range of Kington cash registers. These are as much like the original cash registers as the Concord is to the Wright Brothers Kittyhawk. They are computers in themselves, providing detailed breakdowns of sales analysis, all programmable to the customer's requirements.

The Brothers typewriter range, which includes the basic portables, is very wide and the new electronic models are very sophisticated. Viscount also sells a wide range of pocket and desk top calculators, with print-outs, and also a new low cost telephone-answering machine.

Viscount's modernised premises offers full facilities for inspection and evaluation, with expert guidance, and there is a full back-up service and advice. Mr Mike

Harding has joined Viscount and with his micro computer experience can assist clients with their queries.

The new business systems have already proved invaluable on the farm - there are New Zealand designed programmes available - and more and more business undertakings are discovering the ease with which their stock turnover and accounts can be monitored by the use of the correct system and programmes.

And the prices are quite surprising. The miracle of the micro-chip

has made cost-holding possible despite inflation. One has only to remember the cost of the first pocket calculators 10 years ago and the prices now. For \$15 now, one can buy a simple calculator which would have cost \$100 in 1971.

And this miracle of cost-holding is reflected in businesses using the new technology. In many cases the arrival of the silicon chip has meant the difference between survival and bankruptcy.

And Viscount is leading the way into this new age.

## ELECTION SPECIAL SAVE \$755 on the TRS-80 Model III TWIN DISK MICROCOMPUTER

Model III Desktop Business Computer



ONLY \$5995

Here is a complete business system (except for your choice of printer) - with a full 32,000 character memory. It's the personal computer designed to increase the productivity of every manager. Everything - including two double-density disk drives with 306,000 characters of available disk storage, typewriter-style keyboard and 12" upper and lower case video display - is built into the contemporary-style one-piece cabinet. Also included are a 12-key datapad, repeating keys and printer port.

Use the Model III to solve many business problems. Our VisiCalc planning programme allows fast and accurate "what if" projections. With Profile III Plus, Model III retrieves information and can print reports the way you want them. Our SCHEDPRO programme and an optical printer turns Model III into a time and labour-saving word processing system.

The RS-232C Serial Communications Interface is built in - just add a modem line cable to allow your Model III to communicate with other computers over the phone lines.

Comes with the Disk BASIC and TRSDOS Operating System disk, owner's manual and comprehensive programming manual.

THIS OFFER ENDS SATURDAY, DECEMBER 5, 1981.

**VISCOUNT ELECTRONICS**  
306 CHURCH ST - PALMERSTON NORTH

(Between Pitt and Linton Streets)  
PHONE 86-695  
(OPEN SATURDAY MORNINGS 9.30 a.m. - 12.30 p.m.)

We freight anywhere in N.Z.  
When using credit cards by mail, please give full name, number and expiry date. TERMS AVAILABLE.



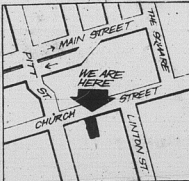
**FRANK GOLDINGHAM**  
MANAGING DIRECTOR

**MIKE HARDING**  
SALES



**BEV GOLDINGHAM**  
COMPANY SECRETARY

**DANUTA ANDERSON**  
ACCOUNTS CLERK



## see the commodore micro computers for yourself,

Commodore CBM 4000 - making business a pleasure

This desk top microcomputer is exceptionally functional, fast and cost effective. And, like all the Commodore range, it is a fully integrated business system - which simply means it's all made to work together - no odd bits and pieces!

Commodore CBM 8000 - tomorrow's computer today

An expanded version of the CBM 4000, this microcomputer business system excels in the most demanding work situations. It's extremely versatile, highly reliable, and backed up by a maintenance service you can totally depend upon.

COMMODORE demonstrator Mr MIKE COUCH is in our showroom tomorrow Wednesday, from 1-5 p.m., demonstrating business software. PLEASE ring for an APPOINTMENT.

**VISCOUNT ELECTRONICS**  
306-308 Church St, Palmerston North - Phone 86-696

# GENERAL

Electronic Cash Registers



**G-11A**

1 Department,  
Automatic Tax/  
Discount Computation



**G-14**

1 Department,  
Automatic Change  
Calculation



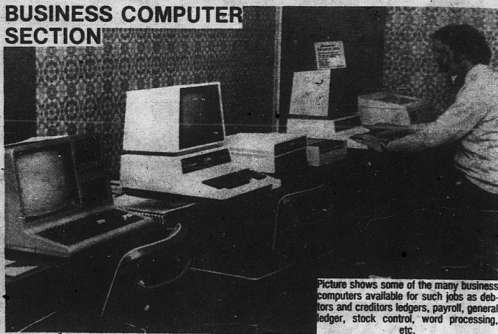
**G-45**

4 Departments,  
Automatic Tax/  
Discount Computation



See them at  
**VISCOUNT ELECTRONICS**  
306 CHURCH ST. — PALMERSTON NORTH  
PHONE 86-696

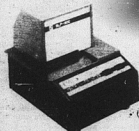
## BUSINESS COMPUTER SECTION



Picture shows some of the many business computers available for such jobs as debtors and creditors ledgers, payroll, general ledger, stock control, word processing, etc.

## The Gas Register

The Electronic Cash Register That Keeps Everything Running Smoothly



The KINGTRON Slip Printer handles both Debit and Credit customers and may be used to write the reports in full.

**Programability.**  
**TOTAL — You say what you want, how you want, it will be DONE.**



The Kingtron Corporation would like to introduce you to a remarkable line of electronic cash registers.

And remarkable is the word, because the Kingtron ECR's can give you comprehensive **SALES**

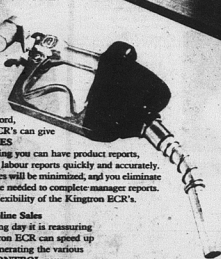
**INFORMATION** meaning you can have product reports, commission reports, and labour reports quickly and accurately. Your balancing procedures will be minimized, and you eliminate errors and reduce the time needed to complete manager reports. But the best part is the flexibility of the Kingtron ECR's.

### Full Breakdown of Gasoline Sales

At the end of a long, tiring day it is reassuring to know that your Kingtron ECR can speed up closing procedures by generating the various reports you require to **CONTROL** your business. **ALL** at your fingertips. The Kingtron Gas Register System ECR can also reduce labour cost by simplifying shift changes.

### Two Systems Under One Cabinet

If you are now handling convenience grocery items, or if you are planning to, here's some good news. The Kingtron Gas Register ECR System can easily be adapted to handle grocery items as well as gasoline while giving you *full control* over both.



**Kingtron**

Kingtron can assist you in control of your inventories and profit. We've touched on just a few things that can help make the Kingtron ECR's a profitable addition to your business, and we have 50 years of experience behind us to prove it.

### TOTALLY COMPATIBLE

You can match your Kingtron ECR to Micro M and Transac Automatic petrol dispensing or any other electronic petrol systems. Also fully compatible by RS 232 to all popular computers.

**VISCOUNT ELECTRONICS**  
306 CHURCH ST. — PALMERSTON NORTH  
PHONE 86-696  
(Between Pitt and Union Streets)  
(OPEN SATURDAY MORNINGS 9.30 a.m. — 12.30 p.m.)

# Give your secretary a spare pair of hands.

Many hands make light work, and so does this new Brother Electronic Office Typewriter.

12 features to boost your office efficiency:

**1. Convenient "Daisy Wheel" cassette**  
Instantly change your typeface and pitch - without mess.

**2. Fuss-free cassette ribbon**  
Available with multi-strike, correctable or one-time film ribbon.

**3. Fast, neat electronic corrections**  
Equipped with a one-line memory, the EM-1 can automatically correct a full line of characters.

**4. Electronic relocater**  
It instantly whisks you back, after completing correction, to the place you left off.

**5. Full electronic keyboard**  
Amazingly light touch gives a feeling of "floating through copy".

**6. Electronic carrier return**  
Automatic line shifting saves up to 25% in ordinary typing time.

**7. Electronic paper setting and feed**  
Simply position the paper (even with several carbon(s)) and press the paper set key.

**8. Simultaneous electronic underline**  
Touch the XXX key to uniformly underline every character you touch.

**9. Electronic repeat feature**  
Press the repeat key, and every letter or character is repeated until key is released.

**10. Electronic margins and tabs**  
For easy column layout and statistical typing.

**11. Automatic shut-off system, ultra-quiet operation**

30 seconds after you touch your last key, the keyboard automatically shuts off.

**12. Brother's proven track record**  
10 million quality typewriters over the past 20 years built to uncompromising standards.

USUALLY

\$2095

OPENING  
SPECIAL  
ONLY

**\$1995**

OFFER ENDS  
DECEMBER 12, 1981

**brother**  
ELECTRONIC OFFICE TYPEWRITER EM-1



Choose from the superb range of

The quiet dependable ones.

**brother** TYPEWRITERS

at

**VISCOUNT  
ELECTRONICS**

306-308 CHURCH ST,  
PALMERSTON NORTH  
PHONE 86-696

Add a  
brother  
to your  
family.

Fine materials, sturdy construction and technical excellence is your guarantee of clean sharp typing.

When you've  
made over  
**10 MILLION  
TYPEWRITERS**

you get to know

the needs of

customers

world-wide

brother  
model 210



Lightweight portable  
for beginners, students or  
light office work.  
**\$190**

brother  
model 760



Complete with  
tabulator, 9 1/2" carriage,  
attractive cover carrycase.  
**\$265**

brother  
Correction 7



A manual portable with  
correction mechanism  
makes corrections simple  
fast and clean.  
**\$249**